

VI INTERNATIONAL CONFERENCE

18-20 November 2021



.....

**«Advanced Agritechnologies, Environmental Engineering and
Sustainable Development»**

AGRITECH-VI 2021

.....

**«Collective intellectual property as a tool for the development of agro-
industrial integration»**

D G Galkin

Problem statement

- The main problem is to find a balance of interaction between large and small agricultural production.
- Large agricultural organizations can become integrators and small forms of cooperation, since they have significant resource potential and managerial experience.
- A special role in the direction of agricultural holdings towards integration with small producers should be assigned to the state.
- Agreements in the field of intellectual property can become instruments for the development of agro-industrial integration.



Solution methods

- The model of integration considered in the article is based on a contractual basis by legally independent organizations and individuals within the framework of unions, partnerships, cooperatives and associations.
- Agreements in the field of intellectual property can become new tools for the development of the considered model of agro-industrial integration.
- According to the author, the most useful objects of intellectual property for the model under consideration are: collective trademarks, geographical indications, appellations of origin, industrial designs.



Conclusions

Agreements in the field of intellectual property will strengthen integration processes, create an additional stream of income, and ensure the protection of competitive advantages.

- The types and advantages of collective intellectual property are highlighted.
- A universal algorithm for registration and use of collective trademarks is proposed.
- The results make some contribution to the theory of the development of agro-industrial integration. General scientific methods of studying economic phenomena are used.

Contacts

Denis Galkin

University: Altai State Agricultural University

E-mail: gennadichu@mail.ru

VI INTERNATIONAL CONFERENCE
18-20 November 2021

**«Advanced Agritechnologies, Environmental
Engineering and Sustainable Development »
AGRITECH-VI 2021**