

III INTERNATIONAL CONFERENCE  
Krasnoyarsk-St Petersburg, RUSSIA  
19-21 May 2022



ICEST

Economic and Social Trends  
for Sustainability of Modern Society



SUAI State University  
of Aerospace Instrumentation



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**ICEST-III 2022:**  
**Economic and Social Trends for Sustainability of Modern  
Society**  
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«IMPACT OF THE DIGITAL ECONOMY ON THE WORLD'S BUSINESS  
SECTOR»

L. R. Gazieva \*, T. G. Aygumov, T. R. Magomaev

# Problem statement

- To examine the impact of new technologies and ideas on the digital economy and how it has impacted businesses all over the world. To examine how technologies impacted retailers, manufacturers, payment systems, and media and broadcast systems that enhance the digital economy. The technologies and ideas changed the whole world and business sector. The digital economy effect on the businesses in which it reduces the prices of products by reducing labour cost and produce innovative products through technologies.



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# Solution methods

- The Research Design
- Target Population and Sample
- Study Setting and Interference
- Sampling Technique
- Data Collection
- Statistical Technique



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# Conclusions

## Results, implementation

- According to this study, it's impossible to achieve economic growth without any ideas and technologies. For economic growth and development used electronic devices as technology and provide services in the digital era of the economy. The motivated policies and power of technology achieved success in life. The development of technology enhances the power of economic growth. The digital economy has different at different situations such as good for some and bad for some it depends on the handle. It can enhance social wealth in which increase income on one hand and create problems for the other hands. The digital economy is the most important for social-cultural and economic life.





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