

Программа очной пленарной сессии
III Международная конференция ICEST-III 2022: Экономические и социальные
тренды устойчивого развития современного общества
(Красноярск - Санкт-Петербург, 30-31 мая 2022 г.)

PROGRAMME OF THE CONFERENCE
International Conference ICEST-III 2022: Economic and Social Trends for Sustainability of
Modern Society
(Krasnoyarsk- St. Petersburg, 30-31 May 2022)

1 Section. Economic Trends in Modern Social and Technological Development of the Society

EFFICIENCY OF PRODUCTION LOGISTICS IN THE CIRCULAR ECONOMY	Svetlana Kudryavtseva, Indira Salimyanova, Svetlana Bashkirtseva, Ravil Khaliulin	Kazan National Research Technological University, Kazan, Russia; St. Petersburg State University of Economics, St. Petersburg, Russia; Kazan Branch of the Russian State University of Justice, Kazan, Russia
THE MAIN STAGES IN THE DEVELOPMENT OF THE METROLOGICAL SERVICE IN RUSSIA	D. V. Andreev	M.K. Ammosov North-Eastern Federal University, Yakutsk, Russia
DIGITAL TRANSFORMATION IN THE MEAT PROCESSING INDUSTRY	E. Cherkasova, P. Golinitkiy, J. Vergazova, U. Antonova, S. Toygambaev	Russian State Agrarian University - Moscow Timiryazev Agricultural Academy, Moscow, Russia; Russian State Agrarian University - Moscow Timiryazev Agricultural Academy, Moscow, Russia
AGILITY AND SELF-ORGANIZATION PRINCIPLES FOR SELF-EMPLOYED ENTREPRENEURS	Andrei Plotnikov	Perm National Research Polytechnic University, Perm, Russia
DEVELOPMENT OF TERRITORIES OF YENISEI SIBERIA UNDER CONDITIONS OF ECONOMIC DECARBONIZATION	V. V. Prokhorov, T. V. Zelenskaya, I. P. Rozhnov, O. V. Maslova	Reshetnev Siberian State University of Science and Technology, Krasnoyarsk, Russia; Siberian Federal University, Krasnoyarsk, Russia
IDENTIFICATION OF SUSTAINABLE DEVELOPMENT TRENDS THROUGH REAL ESTATE AND LABOR MARKET ANALYSIS	S. N. Borodin	National Research University "Higher School of Economics" branch in Saint-Petersburg, Saint-Petersburg, Russia
STATE SUPPORT FOR SMALL BUSINESS TO OVERCOME THE SANCTION CRISIS IN RUSSIA	Niiara Bekmuhamedovna Demiroglu	State Budget Educational Institution of Higher Education of the Republic of Crimea Crimean Engineering and

		Pedagogical University named after Fevzi Yakubov, Simferopol, Russia
MODELING THE ECONOMIC GROWTH OF THE REGION	Aslitdin Nizamov, Akmal Nizamov	Bukhara Institute of Engineering and Technology, Bukhara, Uzbekistan
THE HUMAN CAPITAL IS A KEY FACTOR IN IMPORT SUBSTITUTION UNDER SANCTIONS	V. V. Moiseev, V. V. Stroyev, A. E. Terpugov, S. M. Grigoriev, V. F. Nitsevich, S. A. Bozhenov, M. A. Ignatov	Belgorod State Technological University named after V G Shukhov, Belgorod, Russia; State University of Management, Moscow, Russia; Financial University under the Government of the Russian Federation, Moscow, Russia; State and Municipal Administration and Law Moscow City University, Belgorod, Russia

2 Section. Socio-Economic Drivers of the Global Economy: Lessons, Trends and New Solutions

MODERN TRENDS UN THE DEVELOPMENT OF GASTRONOMIC TOURISM IN THE RUSSIAN FEDERATION	Yuliya Kireeva, Aleksandr Romanov, Alina Kalistratova, Romanishina Tatiana, Parviz Norov	Russian State University of Tourism and Service, Moscow region, Russian; Perm State Agro-Technological University named after Academician D.N. Pryanishnikov, Perm, Russian Federation; Bauman Moscow State Technical University, Bauman Moscow State Technical University BMSTU, Moscow, Russian Federation; Russian State University of Tourism and Service, Moscow region, Russian Federation
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3 Section. Digital Economy and New Social Challenges: Opportunities; Restrictions; Growth Points

THE VOCATIONAL EDUCATION SYSTEM IN THE CENTRAL BLACK EARTH ECONOMIC REGION	V. V. Moiseev, T. A. Pastukh, V. V. Stroyev, V. F. Nitsevich, S. A. Bozhenov, A. E. Terpugov, M. A. Ignatov	Belgorod State Technological University named after V G Shukhov, Belgorod, Russia; State University of Management, Tula, Russia; State and Municipal Administration and Law Moscow City University, Moscow Russia
PREDICTIVE MODELING FOR IMPROVING THE QUALITY OF EDUCATIONAL AND METHODOLOGICAL DOCUMENTATION	Vladimir Okrepilov, Anna Stepashkina	State University of Aerospace Instrumentation, Saint Petersburg, Russia; Institute for Regional Economics Studies Russian Academy of Science, Saint Petersburg, Russia
DEVELOPMENT SCENARIOS AND MODELING FOR SYSTEM OF ENGINEERING EDUCATION AT UNIVERSITIES	Oleg V. Prokofiev, Alexander E. Savochkin	Penza State Technological University, Penza, Russia
DIGITAL TECHNOLOGIES IN THE EDUCATIONAL PROCESS OF THE UNIVERSITY	Natalya G. Ivanova, Evgeniy S. Shcheblyakov	Krasnoyarsk State Pedagogical University named after V.P. Astafiev, Krasnoyarsk, Russia; Reshetnev Siberian State University of Science and Technology, Krasnoyarsk, Russia
RESEARCH ON THE «AESTHETIC EDUCATION FUNCTION» OF CONTEMPORARY RUSSIAN CHORUS ART	Gao Yun	Jiangxi University of Finance and Economics, Nanchang, Jiangxi Province, China
BUILDING AND ANALYSING A SKILLS GRAPH USING DATA FROM JOB PORTALS	Y. A. Skobtsov, D. M. Obolensky, V. I. Shevchenko, O. V. Chengar	Saint-Petersburg State University of Aerospace Instrumentation (SUAI), Saint Petersburg, Russia; Sevastopol State University, Sevastopol, Russia

4 Section. A New Look at Education: Trends, Challenges, Technological Solutions

DIGITAL PLATFORM AS A WAY TO IMPROVE THE REGION'S INNOVATIVE INFRASTRUCTURE	Tatyana L. Pervushina, Ekaterina I. Galiutinova	Reshetnev Siberian State University of Science and Technology, Krasnoyarsk, Russia
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THE ROLE OF BLOCKCHAIN IN DEVELOPING A SECURE DIGITAL PROFILE	T. Yu. Kozenko, G. K. Dzhancharova, Yu. A. Kozenko, E. N. Yarygina, Tsitsige, A. M. Fedotova	Volgograd State Medical University, Volgograd, Russia; Russian State Agrarian University - Moscow Timiryazev Agricultural Academy, Moscow, Russia; Volgograd State University, Volgograd, Russia; Volga Region Scientific Research Institute of Meat-and-Milk Production and Processing, Marshal Rokossovskogo, Volgograd, Russia;
DIGITAL PLATFORMS AS AN EFFECTIVE MECHANISM OF AGRICULTURAL CONSULTING	Kh. Z. Rajamurodov, S. S. Gulyamov, M. H. Saidov	Tashkent State Agrarian University, Tashkent, Uzbekistan
IMPACT OF THE DIGITAL ECONOMY ON THE WORLD'S BUSINESS SECTOR	L. R. Gazieva, T. G. Aygumov, T. R. Magomaev	Kadyrov Chechen State University, Grozny, Russia; Dagestan State Technical University, Makhachkala, Russia; Institute of Digital Economics and Technological Entrepreneurship, GTSU named after Acad. M.D. Millionschikov, Grozny, Russia
DIGITAL TRANSFORMATION OF THE INDUSTRIAL SECTOR OF THE ECONOMY	A. A. Sokolov, K. V. Baldin, R. H. Ilyasov	Volgograd Institute of Management - branch of Russian Academy of National Economy and Public Administration under the President of Russian Federation, Volgograd, Russia; MIREA – Russian Technological University, Moscow, Russia; All-Russian Research Institute «Center», Moscow, Russia; Kadyrov Chechen State University, Russian Federation
ECONOMIC ASSESSMENT OF THE MARKET OF AGRICULTURAL PRODUCTS OF TAJIKISTAN	Kh. R. Bobokhonzoda, M. R. Sobirzoda, A. K. Sodikov, D. Shodi, A. B. Nabiev, T. D. Rasulov	Tajik National University, Dushanbe, Republic of Tajikistan; Tajik State Pedagogical University named after Sadridin Aini, Dushanbe Republic of Tajikistan
5 Section. Economics and Knowledge-Based Production Management		
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METHODS OF MEASURING TIMBER VOLUMES AND RISKS OF CUSTOMS DECLARATION AND CONTROL	A. V. Stakanova, Z. S. Rudneva	“ANBO” LLC, Khabarovsk, Russia; Far Eastern State Transport University, Khabarovsk, Russia
EVALUATION OF ECONOMIC LOSSES FROM MEASUREMENT ERROR	N. Zh. Shkaruba, O. A. Leonov, G. N. Temasova, Yu. G. Vergazova	Russian State Agrarian University – Moscow Timiryazev Agricultural, Moscow, Russia
INTRODUCTION OF A LEAN PRODUCTION SYSTEM AT INDUSTRIAL ENTERPRISES	Galina Temasova, Oleg Leonov, Nina Shkaruba, Yulia Vergazova	Russian State Agrarian University – Moscow Timiryazev Agricultural Academy, Moscow, Russia;
6 Section. Applied Research in Economics and Management		
DEVELOPMENT OF TRANSPORTATION AND LOGISTICS ACTIVITIES IN THE INDUSTRY SECTOR OF THE ECONOMY	Irina Valerievna Kovaleva	Altai State Technical University of I. Polsunov, Barnaul, 656049, Russia,
FORECASTING OF THE COST OF BUILDING MATERIALS IN A VOLATILE MARKET	I. N. Khaimovich, O. V. Didkovskaya	Samara University, Samara, Russia; Samara State Technical University, Samara, Russia
INDUSTRIAL COMPANY'S INNOVATION STRATEGY BASED ON BENCHMARKING RESULTS	K. O. Sokolov, N. P. Paseshnik, M. I. Sokolova, P. E. Drachuk, N. M. Goryainova, E. Y. Guzova	South Ural University of Technology, Chelyabinsk, Russia; South Ural State University, Chelyabinsk, Russia; South Ural State Medical University, Chelyabinsk, Russia;
CATEGORIES OF SCHOOLCHILDREN'S ASSESSMENT OF NEGATIVE AND POSITIVE BORDERS OF SOCIAL NORM	N. V. Lukyanchenko, L. S. Zakharova, M. I. Alikin	Reshetnev Siberian State University of Science and Technology, Krasnoyarsk, Russia
COORDINATION MECHANISMS IN NETWORK INTERACTIONS IN THE CONTEXT OF DIGITAL TRANSFORMATION	Svetlana Simagina, Darya Yuskaeva	Povolzhskiy State University of Telecommunications and Informatics, Samara, Russia



ECONOMIC EFFICIENCY USE RECOURSE OF POTENCIAL IN THE HIGH-INTENSITY CROPS	Irina Valerievna Kovaleva, Margarita Gennadevna Kudinova, Natalia Aleksandrovna Shevchuk, Tatiana Gennadevna Elistratova	Altai State Agricultural University, Barnaul, Russia; The Altai Branch of the Russian Presidential Academy of National Economy and Public Administration, Barnaul, Russia
BLOCKCHAIN TECHNOLOGY IN THE PROCESS OF SELLING PHARMACEUTICAL PRODUCTS	O. A. Malafeyev, A. O. Qodirov, I. V. Zaitseva, S. N. Yuldasheva, A. S. Selezneva, A. T. Breider	Saint-Petersburg State University, St. Petersburg, Russia; Russian State Hydrometeorological University, St. Petersburg, Russia; Stavropol branch of the Moscow Pedagogical State University, Stavropol, Russia; Federal state budgetary military educational institution of higher education «Military Medical Academy named after S.M. Kirov» of the Ministry of defense of the Russian Federation, Saint Petersburg, Russia
ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN THE MARKETING PRACTICE OF RUSSIAN RETAIL COMPANIES	O. V. Ivanchenko, O. N. Mirgorodskaya, E. V. Baraulya, A. O. Perepelitsa	Rostov State University of Economics, Rostov- on-Don, Russia
MATHEMATICAL MODELING OF THE DISTRIBUTION OF CAPITAL INVESTMENTS IN ECONOMIC SECTORS	O. A. Malafeyev, I. V. Zaitseva, A. V. Zubov, D. N. Kolesov, N. S. Ugegov, T. V. Vlasova	Saint-Petersburg State University, St. Petersburg, Russia;
DEVELOPMENT OF A LEARNING SYSTEM USING VIRTUAL REALITY TECHNOLOGY	Vyacheslav Sidorov, Irina Gorbachenko	Reshetnev Siberian State University of Science and Technology, Krasnoyarsk, Russian Federation
INTERCULTURAL COMMUNICATION IN THE SPHERE OF BUSINESS	E. R. Latypova, M. D. Kviring, S. A. Danilenko	Institute of Chemical Technologies and Engineering of Ufa State Petroleum Technical University, Sterlitamak, Russia
RESEARCHING OF TRENDS IN THE DEVELOPMENT OF THE CURRENT GEOPOLITICAL SITUATION	O. A. Malafeyev, I. A. Smirnov, I. V. Zaitseva, T. E. Smirnova, S. A. Strekopytov, V. B. Orlov	Saint-Petersburg State University, St. Petersburg, Russia; Russian State Hydrometeorological University, Institute of Information Systems and Geotechnologies, St. Petersburg, Russia

7 Section. Sociocultural Aspects of the Transformation of Modern Cities: Pros and Cons of Megacities

MONITORING OF INFORMATION EVENTS FOR THE SOCIO-CULTURAL BACKGROUND ANALYSIS DURING EPIDEMICS	Sergey Kuleshov, Alexandra Zaytseva, Alexey Aksenov	St. Petersburg Federal Research Center of the Russian Academy of Sciences, St. Petersburg, Russia
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8 Section. Ecology, environmental protection and sustainable development

THE STATE OF ECOLOGY IN THE TERRITORY OF THE CHECHEN REPUBLIC	H. N. Askhabova, M. S. Ozdikhanov, Ya. N. Sirieva	Kadyrov Chechen State University, Grozny, Russia; State Budgetary Institution «Environmental Control Laboratory» Grozny, Russia
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9 Section. Human resource management for sustainable development

THE INFLUENCE OF WORKING CONDITIONS ON BONE METABOLISM IN HOSPITAL SURGEONS	M. M. Bochkov, V. F. Spirin, A. V. Ruta, I. N. Lutsevich, M. R. Zaitseva	Saratov State Medical University named after V.I. Razumovsky of the Ministry of Health of the Russian Federation, Saratov, Russian; Saratov Hygiene Medical Research Center of the FBSI «FSC Medical and Preventive Health Risk Management Technologies», Saratov, Russian Federation
ASSOCIATION BETWEEN THE RESPIRATORY ORGAN'S MORBIDITY OF ADULT POPULATION AND TERRITORIAL ARIDITY	A. V. Kosarev, N. E. Komleva, I. S. Kosheleva, S. V. Raikova, V. N. Dolich, I. V. Zaikina	Saratov Hygiene Medical Research Center of the FBSI «FSC Medical and Preventive Health Risk Management Technologies», Saratov, Russia; Saratov State Medical University Saratov, Russia



SOCIO-HYGIENIC DETERMINANTS OF HEALTH OF WORKERS IN THE PRODUCTION OF POLYACRYLONITRILE FIBERS

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