

# ASSESSMENT OF THE LEVEL OF VULNERABILITY TO PROTECT PROPERTY INTERESTS

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# The research problem and concept of property interests protection

- The research problem is to ensure the preservation of the producers of alcoholic beverages property interests, in connection with the need to equip and use production capacities, land, continuity of production, finished products sales, provision of qualified personnel and meeting the producers' needs, in conditions of ongoing rivalry with illegal manufacturers of counterfeit goods
- Concept of property interests protection may look like a set of measures to preserve property from internal and external threats and risks, its effective use, as well as the use of tools to assess the vulnerability level and protect property interests of enterprises

# Alcohol beverages production vulnerability assessment criteria

Importance	Item	Content	Impact
1	quantitative sufficiency of quality prepared raw materials	sufficient amount of R&M	the ability to produce the required quantity of products
		R&M proper quality	suitability for production; high quality of the finished product; high efficiency; low cost
		proper preparation (processing, storage and transportation) of R&M	ability to produce quality goods in the required quantity
2	quality prepared production facilities supply	full security	high efficiency; low cost
		equipment proper preprocessing (adjustment)	ability to produce different types of products; ability to produce the required quantity of products; high efficiency
3	availability of quality trained staff	high quality training	effective use of labor; maintaining and increasing productivity; cost reduction
4	actual regulation of the production process	regulations developed and implemented at each stage of production	employee understanding of the role and responsibility in the production process

# Alcohol beverages vulnerability assessment criteria

Importance	Item	Content	Impact
1	reliable sales channels availability	distribution channels availability	ability to sell goods
		receivables repayment	the opportunity to receive cash for goods sold
2	quantitative sufficiency of the sought-after quality product	sufficient amount	ability to satisfy demand and attract new customers
		demand	
		proper quality	
3	high-quality system-organized personnel sufficiency	sufficient number of sales staff	uniform responsibility at all levels of sales
		high level of staff competence	the ability of staff to act to maintain and develop sales
		built sales hierarchy	smooth interaction between sales levels, both from management to performers, and vice versa
4	relevant regulation of the product sales process	regulations at each sales level developed and implemented	employee role comprehension and responsibility
		timely updating of regulations and their proper application	maintaining and increasing sales; reduction in the creating irrevocable receivables probability