

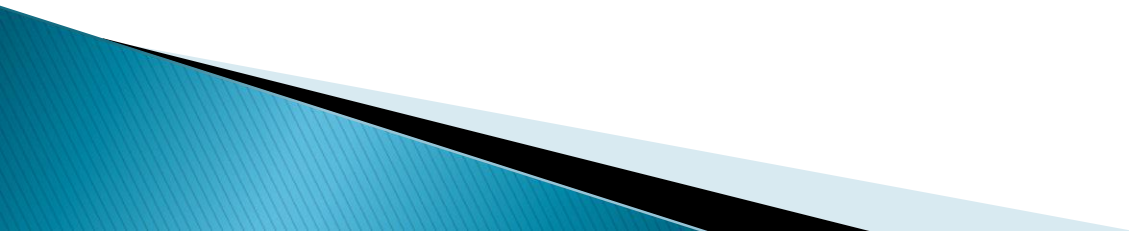
Local markets for bioproducts in the conditions competition

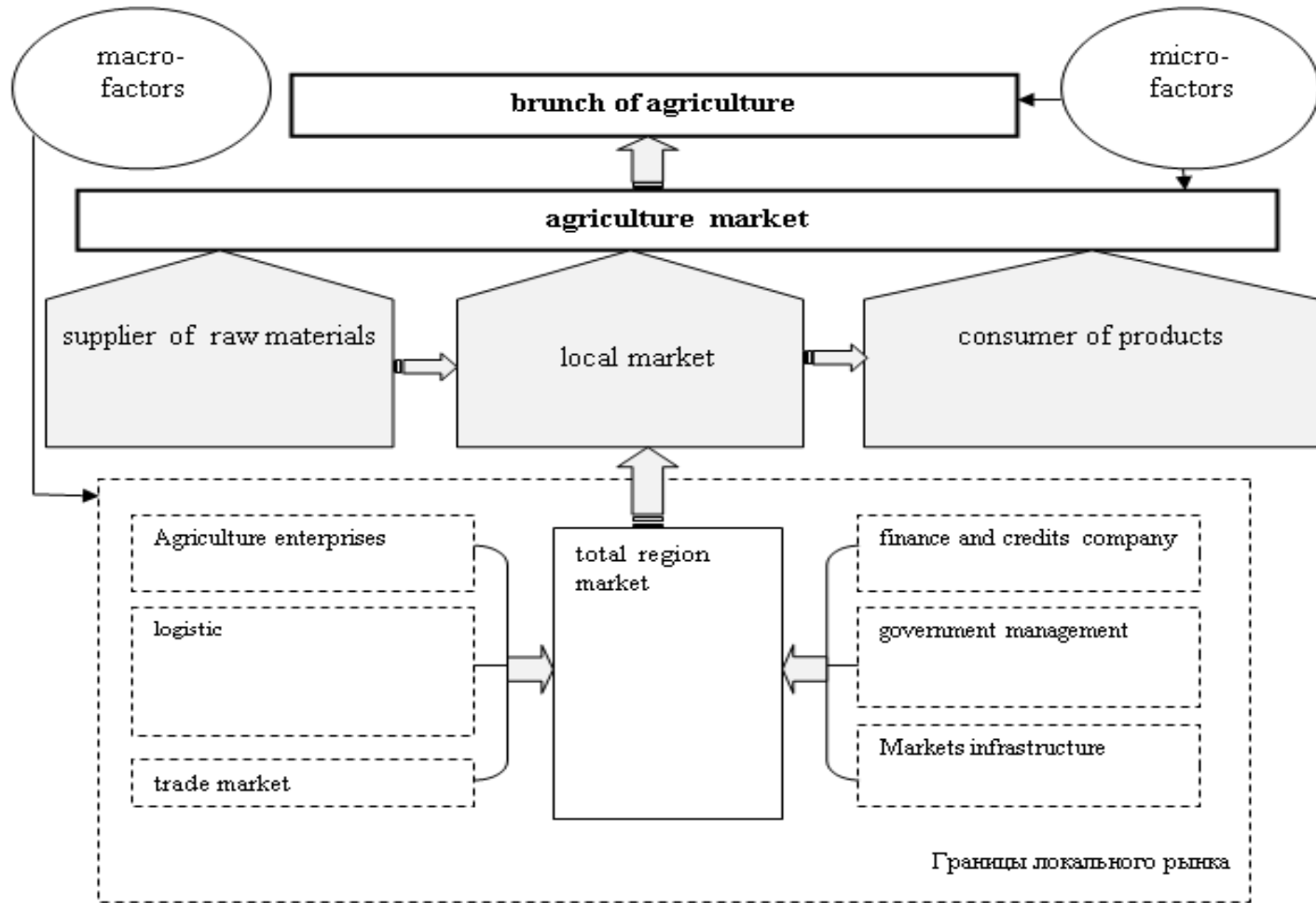
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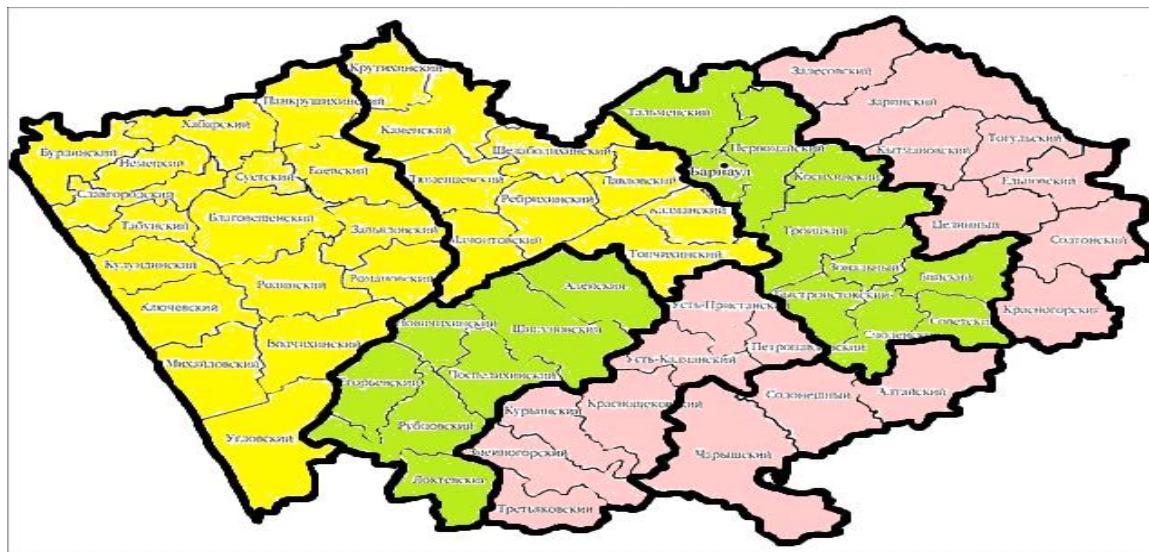
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Assessment and development of commodity and raw material industrial markets of the agro-industrial complex requires the development of research methods based on the theory of local markets. This direction is relatively new in economic science. It is advisable to consider the localization of the sector product market as a reproduction system of an expanded type of local-territorial distribution of commodity flows and resources of the territory

Considering the functioning of the local market as an organizational and economic mechanism, one should take into explanation the details of the arrangement of the agricultural sector market, since a new segment stands out for the organic product market, which is formed by a complex of micro-markets that have their own development parameters in terms of factor elements







- Zone of Butter
- - zone of milk;
- - zone of cheese

The territorial-geographical identification of milk markets

The local market is presented as a backbone link between consumers and manufacturers of PPK products, therefore, it is advisable to consider a trade link and a logistics infrastructure within the local market. state administration of the agro-industrial complex, the credit and financial sector and the processing unit.

Thus, a systematic approach to considering the effective development of local markets for agro-industrial complex products will optimize the elements of strategic planning when justifying development prospects.

Thank you for Attention

